

*PSC*  
2018

CONFERENCE SPONSORSHIP  

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OPPORTUNITIES



**DEVELOPMENT CONFERENCE**

# DEVELOPMENT CONFERENCE

## DECEMBER 4, 2018



## ABOUT THE CIDC CONFERENCE

International development work is an ever-changing landscape of mission priorities and difficult program delivery. The 6th Annual Development Conference will explore the factors shaping the evolution of international capacity building, related shared government and international development company (IDC) objectives, and the roles and contributions of IDCs supporting U.S. government agencies' critical missions. This one-of-a-kind gathering provides an incredible market exposure opportunity for your brand.

## PAST SPEAKERS

**Alfonso Lenhardt**, Deputy and Acting USAID Administrator

**U.S. Senator Tim Kaine**, D-Va

**Dr. Rajiv Shah**, former Administrator of USAID

**The Honorable Howard Berman**, former Chairman of the House Foreign Affairs Committee

**Michele Sumilas**, Chief of Staff, USAID

**Dr. Sarah Sewall**, Under Secretary for Civilian Security, Democracy, and Human Rights

**Alexia Latortue**, Principal Deputy Assistant Secretary, International Development Policy, U.S. Department of Treasury

## DEMOGRAPHIC INFORMATION

200+ attendees representing more than 70 companies active in the international development space.



## CONFERENCE-WIDE SPONSORSHIPS

PREMIER	\$7,000	LIMIT 4
<ul style="list-style-type: none"> <li>• Two complimentary conference registrations</li> </ul>	<ul style="list-style-type: none"> <li>• Verbal recognition at the conference</li> </ul>	
<ul style="list-style-type: none"> <li>• Inclusion on all advertising and event promotions</li> </ul>	<ul style="list-style-type: none"> <li>• Logo and link to your website on the conference webpage</li> </ul>	
<ul style="list-style-type: none"> <li>• Logo on standing conference banner</li> </ul>	<ul style="list-style-type: none"> <li>• Mention on social media</li> </ul>	
<ul style="list-style-type: none"> <li>• Table top display</li> </ul>		

## CONFERENCE ESSENTIALS SPONSORSHIPS

WI-FI ACCESS (based on availability)	\$5,000	LIMIT 1
<ul style="list-style-type: none"> <li>• One complimentary conference registration</li> </ul>	<ul style="list-style-type: none"> <li>• Listing on conference webpage</li> </ul>	
<ul style="list-style-type: none"> <li>• Branded Wi-Fi access code for all attendees (to be approved by PSC)</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition on the sponsor list in conference program and intelligence report</li> </ul>	
<ul style="list-style-type: none"> <li>• Verbal recognition</li> </ul>	<ul style="list-style-type: none"> <li>• Mention on social media</li> </ul>	
<ul style="list-style-type: none"> <li>• Recognition on select slides throughout the general session</li> </ul>		
DIGITAL REPLAY	\$3,000	LIMIT 2
<ul style="list-style-type: none"> <li>• Sponsor logo displayed at the beginning of replay</li> </ul>	<ul style="list-style-type: none"> <li>• Posted on webpage &amp; distributed to members</li> </ul>	
<ul style="list-style-type: none"> <li>• Up to 10 second sponsor ad at the end of replay (specs 1920x1080px)</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition on sponsor list in conference program</li> </ul>	
<ul style="list-style-type: none"> <li>• Listing on conference webpage</li> </ul>	<ul style="list-style-type: none"> <li>• Mention on social media</li> </ul>	
CONFERENCE PROGRAM	\$1,500	LIMIT 1
<ul style="list-style-type: none"> <li>• Branding on cover of program brochure</li> </ul>	<ul style="list-style-type: none"> <li>• Listing on CIDC Conference webpage</li> </ul>	
<ul style="list-style-type: none"> <li>• Mention on social media with report release</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition on sponsor list in conference program and intelligence report</li> </ul>	



THOUGHT LEADERSHIP SPONSOR		\$400 - \$2,000	LIMIT 10
<ul style="list-style-type: none"> <li>• 1-5 pages + a cover page (Submissions must be approved by PSC)</li> </ul>	<ul style="list-style-type: none"> <li>• Featured in CIDC Conference confirmation email</li> </ul>		
<ul style="list-style-type: none"> <li>• Recognition on sponsor list in conference program and conference intelligence report</li> </ul>	<ul style="list-style-type: none"> <li>• Posted on webpage &amp; digitally distributed to members</li> </ul>		
<ul style="list-style-type: none"> <li>• Posted on webpage &amp; digitally distributed to members</li> </ul>	<ul style="list-style-type: none"> <li>• Distributed to all attendees at conference</li> </ul>		
Thought Leadership Compendium Sponsorship Pricing:			
a) 5 pages - \$2,000    b) 4 pages - \$1,600    c) 3 pages - \$1,200    d) 2 pages - \$800    e) 1 page - \$400			

## KEYNOTE ADDRESS SPONSORSHIP

KEYNOTE ADDRESS SPONSORSHIP		\$3,500	LIMIT 1
<ul style="list-style-type: none"> <li>• One complimentary conference registration</li> </ul>	<ul style="list-style-type: none"> <li>• Listing on conference webpage</li> </ul>		
<ul style="list-style-type: none"> <li>• Introduce conference keynote</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition on sponsor list in conference program and intelligence report</li> </ul>		
<ul style="list-style-type: none"> <li>• Verbal recognition at the conference</li> </ul>	<ul style="list-style-type: none"> <li>• Mention on social media</li> </ul>		
<ul style="list-style-type: none"> <li>• Logo displayed on keynote title slide</li> </ul>			



# FOOD AND BEVERAGE SPONSORSHIPS

BREAKFAST	\$2,800	LIMIT 3
<ul style="list-style-type: none"> <li>• 50% off one conference registration</li> </ul>	<ul style="list-style-type: none"> <li>• Listing on conference webpage</li> </ul>	
<ul style="list-style-type: none"> <li>• Logo displayed during breakfast</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition on sponsor list in conference program and intelligence report</li> </ul>	
<ul style="list-style-type: none"> <li>• Verbal recognition at the conference</li> </ul>	<ul style="list-style-type: none"> <li>• Mention on social media</li> </ul>	
COFFEE & BREAK SERVICE	\$1,800	LIMIT 3
<ul style="list-style-type: none"> <li>• Logo on printed napkins and coffee cups</li> </ul>	<ul style="list-style-type: none"> <li>• Listing on conference webpage</li> </ul>	
<ul style="list-style-type: none"> <li>• Recognition on sponsor list in conference program and intelligence report</li> </ul>	<ul style="list-style-type: none"> <li>• Verbal recognition at the conference</li> </ul>	
<ul style="list-style-type: none"> <li>• Mention on social media</li> </ul>		
BOTTLED WATER SERVICE	\$1,300	LIMIT 2
<ul style="list-style-type: none"> <li>• Logo printed on bottled water provided to all conference attendees</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition on sponsor list in conference program and intelligence report</li> </ul>	
<ul style="list-style-type: none"> <li>• Listing on conference webpage</li> </ul>		



For more information contact:  
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